

PRESIDENT'S MESSAGE

Greetings, y'all. I may only assume that everyone enjoyed a festive holiday season these past few weeks. One of the more celebrated events to transpire last month was the I.B.C.'s Southern Christmas Dance and Reunion.

Due to the tremendous success and overwhelming popularity of our dance, the Board has aspirations of hosting a social function of this nature on an annual basis in hopes of attracting more Alumni back into the main stream of Gamma Delta Psi's activities.

The dance was attended by more than two-hundred Brothers and their dates. A net profit of about \$200 (U.S.) was realized after paying off extensive expenditures for the band, flowers, and the re-payment of two Trustee loans.

Aside from enjoying live music performed by the Grandeurs, many other activities hi-lighted the evening's affairs. Most prominent was the congregation of no fewer than eighty Brothers whom gathered in the country club's parking lot for a spirited and emotional passing of the grip, twice.

Alumni Brothers representing virtually all the Virginia-area chapters (both active and dormant), two Canadian chapters, and two Gamma Psi chapters constituted the core of the giant crescent which formed for the passing of the grip. It was simply beautiful

Although, I have mentioned this item on several occasions, I wish to once more express my sincerest appreciation and gratitude on behalf of the I.B.C. to Sister Carla Poe for her many unselfish efforts on coordinating and promoting the dance.

The trip down south for the reunion was made by Brothers Joe "The Stroh" Italia (Treasurer), Tim "Mud Slide" Weeks (Historian), and Steve "I Only Wish I Look Like Mike Kuch" Moore (Alumni), and myself. The week-end was filled with an unprecented level of Fraternal frolicking and socializing, Gamma style.

On other notes, please find enclosed the much awaited 1985 Garnet & Silver manual. Make a note to read over the manual as it pertains to the production of this year's annual publication.

Since Convention '84 in Petersburg, Va., the Grip's mailing list has grown to nearly one-hundred and fifty Brothers. The latest additions and most recent address changes are featured in this edition.

The infamous 'Brew Crew' comic strip will not appear in this issue as a result of limited space in the Grip, but will hopefully return next month.

In closing, I would like to announce that a monetary donation of \$25.00 was forwarded by Brother Danny R. Wyatt (Trustee) on behalf of Gamma Delta Psi Fraternity International, to the V.C.U. Children's Medical Center (Pediatric Intensive Care Unit) in Memory of Patrick Blake Whitehurst, son of Brother Ken Whitehurst.

I shall return smile.

Michael A. Kuch
International President

LIST OF OFFICERS

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BOARD OF TRUSTEES

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Doug Johnson Northern Vice-President
Lonnie Wyatt Southern Secretary
Crusty Michelin Northern Secretary
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Tim Weeks Historian
Not elected Editor
Not elected Board of Trustees Chairman

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Danny R. Wyatt '86
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Kenny Martin '87
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Gerry Thompson '88
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J. B. Crist South
G. C. Edmonds South

Steve Laubach North
Greg Campbell North
Ed Skinner North

" ATTENTION: ALUMNI "

In the two-years since I have been publishing our monthly newsletter, the 'Grip' has remained a free publication and available to all Brothers requesting it. However, amid much speculation and debate concerning the Fraternity's present dismal economical climate, the Board has concluded that, it is essential to implement a subscription fee for the 'Grip'.

Our proposal is based on the following criteria: During the past two years, our monthly production has steadily grown from a mere 30 copies to over 100 per month - average cost of about 0.35¢ per issue; the quality of the 'Grip' continues to improve every month; and the size of our newsletter is constantly in the 6-8 page range.

Although, the 'Grip' is still printed at no cost by way of Brother Scott Crosby (Trustee), monthly postage expenditures have greatly depleted the International treasury. In essence, if we (the I.B.C.) do not receive the necessary funding via donations, I am afraid another corner stone in Gamma Delta Psi's distinguished line of Fraternal traditions will be terminated.

A formidable amount of time and effort goes into the 'Grip', and its presence is invaluable to maintaining a perpetually strengthened line of communication. If you wish to remain on our mailing list for the newsletter, please forward a small donation of \$2 to the 'Grip' in care of Gamma Delta Psi Fraternity International.

Your cooperation and active support of the 'Grip' is deeply appreciated.

Michael A. Kuch
International President

LETTERS TO THE 'GRIP'

December 12, 1984

Dear Brother Kuch:

I have just finished reading your letter dated Nov. 22nd. Words cannot explain how I felt seeing the Fraternity letterhead again.

I wish I could attend the Reunion Dance in Hopewell, but business will keep me away. However, I know that a good time will be had by all, because of Grand Brother Stockdale's and Brother Wyatt's efforts. Just an aside - I remember when Brother Wyatt was a Pledge and when Kevin joined the Fraternity.

Please place my name on the mailing list for "The Grip". And also, thank you for your service as International President. I am sure that Gamma Delta Psi will experience a rebirth under your leadership.

Fraternally yours,

Larry W. Bell
President, Beta Pi 68
District Deputy 68-69
IBC Board of Trustees 70-71

December 27, 1984

Dear Brothers:

I hope everyone had a Merry Christmas and a partying New Year. They always do, especially when we (Canadian Brothers) came down for the Semi-Formal Christmas Dance in Hopewell, Va. The dance was a success and I know I had a good time.

While down in Virginia, I learned how it felt to be a Brother again. I haven't felt like a Brother in one-and-a-half to two years. This is when I was in high school. Since those years, I have changed friends, moved away from home, and acquired a full-time job.

Over those two years, I have had minor contact with the Fraternity. Going down to Virginia the week-end of December 14-16, 1984, I discovered I miss the Fraternity. Since the day I left Virginia, I had decided I would get involved in Gamma Delta Psi Fraternity International where I always should have been.

I look forward in seeing you Brothers in the new year, and may Gamma Delta Psi Fraternity International and Gamma Psi Fraternity forever prosper.

Brother Stephen Moore
Gamma Alpha #121
IBC Historian '81-'82

UPDATED MAILING LIST

IBC SOUTHERN SECRETARY

Lonnie Wyatt
12653R Benfry Dr.
Chester, Va.
USA 23831

BETA ALPHA

Mark Merica
2801 Lee St.
Hopewell, Va.
USA 23860

GAMMA ETA

P.O. Box 2383
St. Catharines, On.
CAN L2M 7M7

ALUMNI

David Flemington
90 $\frac{1}{2}$ Kent St.
London, On.
CAN N6A 1L1

M. Barry Yeates
404 Laurier E. #508
Ottawa, On.
CAN K1N 6R2

Chris Adams
42 Gladsmore Cr.
Rexdale, On.
CAN M9W 3Y9

R.S. Emory
303 Spring St.
Petersburg, Va.
USA 23803

Bobby Bryant
2806 Sand Hills Dr.
Chester, Va.
USA 23831

Gary B. McGuire
3308 Clay St.
Hopewell, Va.
USA 23860

Thod T. Redmond
11075 Tar Bay Rd.
Hopewell, Va.
USA 23860

Rob Robertson
923 Northampton
Petersburg, Va.
USA 23803

Scott Jones
123 Norwood St. #28c
Radford, Va.
USA 24141

Billy R. Kendrick
13901 Hiller Dr.
Chester, Va.
USA 23831

Earl Belcher
14624 Tranor Av.
Chester, Va.
USA 23831

Michael Adkins
2229 Warren St.
Petersburg, Va.
USA 23803

James Tavenner
1715 Wakefield Av.
Col. Hgts., Va.
USA 23834

Kerry Brayton
1932 Ramblewood Rd.
Petersburg, Va.
USA 23803

Donnie Belcher
Rt. 11 - Box 176
Petersburg, Va.
USA 23803

Jeff Lee
6604 Madison St.
Matoaca, Va.
USA

Keith R. Belcher
908 Centoe Av.
Col. Hgts., Va.
USA 23834

Randy D. Shelley
123 Norfolk Av.
Col. Hgts., Va.
USA 23834

Steve Mott
2531 Merryoaks Av.
Petersburg, Va.
USA 23805

Vincent Nanny
Rt. 1 - Box 256
Sutherland, Va.
USA 23885

Guy Cumby
8712 Holly Hill Rd.
Richmond, Va.
USA 23229

Stan Bishop
10933 Lawyers Rd.
Prince George, Va.
USA 23875

Keith E. Cobb
306 Sunset Cir.
Hopewell, Va.
USA 23860

Chris Webb
1110 W. Broadway
Hopewell, Va.
USA 23860

Cary Dunn
3507 W. Broadway
Hopewell, Va.
USA 23860

Keith Robertson
6721 River Rd.
Matoaca, Va.
USA

Scott Sheffield
21213 Winfree Av.
Hopewell, Va.
USA 23860

Bob Clark
300 Graham Rd.
Petersburg, Va.
USA 23803

Jimmy Brandon
3808 Galena Av.
Hopewell, Va.
USA 23860

Darrell Sears
201 Meridan Av.
Hopewell, Va.
USA 23860

Wayne Markland
3404 Jackson Farm
Hopewell, Va.
USA 23860

Jeff Levenson
326 Greenwood
Petersburg, Va.
USA 23803

Tommy Cummins
422 Moorman Av.
Col. Hgts., Va.
USA 23834

Ronnie Shaw
111 Sherwood Dr.
Hopewell, Va.
USA 23860

David Goad
19035 Varanda Ln.
Col. Hgts., Va.
USA 23834

Bill Fenner
Naval Research
Lab
Prt Hueneme, Ca.
USA 93041

This manual was originally compiled by Brother M. Barry Yeates, a past member of the Board of Trustees and I.B.C. Editor, several years ago. The purpose of the manual is to assist Brothers in selling advertising space for this year's annual publication.

As International President, I have taken the liberty of appointing the special consultative services of alumni Brother Jeff Matthews and Steve Moore, both of whom have extensive formal training and practical experience in graphic arts, printing, and related fields.

In 1985, the International Board of Control will endeavour to publish a year-book which will serve as a genuine model in the years to follow. It has been ten very long, lean years since Gamma Delta Psi has graced through the pages of the 'G & S'.

The active support and co-operation of the general Fraternal body will directly reflect in the quality of our finished publication. As a proud and devoted Brother to the World's Finest Fraternity, here's what you can do for the '85 Garnet & Silver:

1. Sell plenty of advertising space, forward me the layout for the advertisement and the money as soon as the sale is completed.
2. Also, send me in a comprehensive report detailing any special or rare event within your chapter. If possible, please enclose any appropriate pictures (preferably black & white) along with the written report.
3. Dead-line for any monetary and/or material contributions for the Garnet & Silver has been set for Friday, March 1, 1985.

Procedure for selling advertisements:

- A. The most likely prospects to purchase advertising space from us are retailers and businesses who service our age group. Examples include clothing & shoe stores, restaurants, bars, night clubs, gas stations, car dealerships, area ball parks & arenas, beer & liquor distributors, etc. Also, take into consideration of approaching your parents, relatives, friends, business associates, and sister sororities for the procurment of advertising.
- B. Remember, you are representing Gamma Delta Psi, so be cordial, polite, and courteous. Promptly answer any queiries concerning the year-book which may arise from a prospective client.
- C. Make a valid point of explaining the purpose of our annual publication, and if possible, inform the prospect about Gamma's distinguished history and our long-standing dedication to civics participation within our communities.

Procedure for selling advertisements:

cont'd ...

- D. Inform the potential client that the year-book is distributed all across southern Ontario cities including Toronto, St. Catharines, and Fort Erie, in addition to being read in Virginia state communities. Although, a minimum of 200 copies will be produced, it will consequentially be seen by over 1,000 people from Canada to California, Texas, Florida, the mid-Atlantic states, and even Hawaii.
- E. Remind clients that, anyone purchasing a quarter-page or more of advertising revenue will receive a complimentary copy.

Alumni & Chapters buying advertisements:

We strongly encourage the active participation of our chapters and alumni Brothers in the areas of purchasing advertising for their own benefit. Any Brother and/or Chapter wishing to financially support the Garnet & Silver may do so in the same manner as our corporate sponsors. Please, notify me of your intentions and we'll arrange the necessary procedures.

Advertising prices:

The following prices have been set on behalf of the Garnet & Silver '85 production committee:

Full page	\$100.00
Half page	50.00
Quarter page	25.00
Business card (2" x 3")	10.00
One-twentieth page (3 lines)	5.00

These prices may be altered by 10% if necessary, but please check with me before allocating a discount.

Advertising forms:

Illustrated below is a sample advertising form:

Advertiser:

Authorizer's name: _____
 Company name: _____
 Address: _____
 Phone #: _____

Seller:

Name: _____
 Address: _____
 Phone #: _____
 Chapter: _____

cont'd ...

Advertising forms:

cont'd ...

This form should be filled out in triplicate: one copy for the advertiser; one copy for the seller; and a final copy forwarded to me. The advertiser's copy will act as a receipt, and he/she will also receive a letter of authorization from the committee to confirm our transaction.

The appropriate advertisement should be drawn on a separate paper or an established ad should be attached with the final copy of the form, to me. In case there are no accompanying ad layouts, the committee will formulate one to be used.

Advertisement payments:

Take note to send either a money order or cheque made payable to Gamma Delta Psi Fraternity International. Advertisements and ad layouts will not be processed without full payment. Do not send money in the mail, and forward any funds for the Garnet & Silver to me only.

If you have any queries, recommendations, or criticism concerning the '85 Garnet & Silver, I may be reached at the address below:

Garnet & Silver '85
c/o Michael A. Kuch
18 Panorama Crt. #509
Rexdale, On.
Canada M9V 3Z8
(416) 742-6117

Garnet & Silver '85 Summary:

Please, keep this manual on hand. It is your responsibility as a sales representative for the 'G & S' to follow it and be aware of your obligations as an agent for Gamma Delta Psi.

Presently, the I.B.C. has collected under \$50 in funds for the 'G & S'. This is a far cry of what we require to make our year-book financially independent. Do not hesitate, commence selling space now.

Ammendments to this manual will be made as the need arises. Details concerning cover price per issue, production, distribution, layout, and so forth will be featured in next month's edition of the 'Grip'.

Michael A. Kuch
International President

Advertiser:

Authorizer's name: _____

Company name: _____

Address: _____

_____ Phone Number: _____

Seller:

Name: _____

Chapter: _____

Address: _____

_____ Phone Number: _____

Size of Advertisement Sold: _____

Amount of money collected: _____

Advertiser:

Authorizer's name: _____

Company name: _____

Address: _____

_____ Phone Number: _____

Seller:

Name: _____

Chapter: _____

Address: _____

_____ Phone Number: _____

Size of Advertisement Sold: _____

Amount of money collected: _____

*** Note: (1) Use the above documents as master copies to act as receipts for procuring advertisements.

(2) Take these copies and have them photocopied in triplicate as outlined in the manual.