



GUIDE TO THE

~1964~

CONVENTION

VIRGINIA BEACH,
VA.

SEPT. 4-6,
1964

HOST

BETA ALPHA
CHAPTER

CONVENTION COSTS

Dear Brothers,

Here's the news from the big daddy in the south. Complete plans and information on the 1964 Convention. The prices for the convention appear to be higher but wait. There are no hidden charges to pay extra for. Every thing is paid for in the initial fee. This year you will be provided with many, many extras that will cost you nothing. For Example...

1. FULL AMERICAN PLAN In this you are provided with breakfast, lunch, and dinner. Note: Breakfast is served from 7:30 to 10:00 for late raisers. All you can eat, and it isn't costing a thing.

2. FREE PARKING every day of the week, from Monday through Sunday.

3. PRIVATE BEACH and CABANA CLUB Note: One of the top joints in the beach area

4. Access to 18 HOLE GOLF and 9 HOLE PUTTING GREEN plus TENNIS COURTS

5. FRESH WATER POOLS, outdoor and indoor.

6. SEMI-FORMAL DANCE Dates will be provided for all brothers (no matter how ugly you are).

7. BANQUET A real delightful southern meal. Main course- "Southern Fried Chicken"

By this time you are no doubt wondering how much the Convention will set you back. Well, its only, check this now, only \$34.00. That's right, a twenty, a ten, and four ones. How can we do it for this low price? Well, Beta Alpha is willing to take a small loss to insure the best convention yet!

M I S C E L L A N E O U S

Listed below are some things that might interest you.

1. There will be no cost to the International Board for the use of any of the Convention rooms or the use of tape recorders, typewriters, mimeograph machines, etc.

2. All room service orders are C.O.D. Nobody can charge anything to any room.

Cont.

3. No charge for inter-hotel calls.

4. Workshops will be provided for all interested Brothers. Work in these will be concerned with developing "deep fraternity feeling" and various other subjects pertinent to fraternity work.

WHAT TO LOOK FOR IN THE FUTURE

1. Registration cards

2. Maps will be sent to each chapter clearly marking the shortest and quickest route to Virginia Beach and Hopewell.

3. Brochures of the Cavalier Hotel and the surrounding Virginia Beach area.

4. Another booklet concerning the formalities of the registration and other things of interest.

There you go, if you have any real important questions call me at GLendview 8-5930 area code 703, Hopewell Virginia. Credit for this publication must go to Brother Rick Davis for compiling the facts, Brother Allen Stanley for helping me write it and Brother Clyde Emerson for planning the dance. Of course you don't want to forget yours truly.

Yours in bonds

Gary
Gary Eng

PS Dont want to
forget Bro Wilson -
he drew the maps.

T here will be a new addition to the regular convention schedule this year. Beta Alpha will hold on the Friday of Labor Day week-end a dance featuring one of the best bands in the Virginia area. We will provide dates for the dance to all brothers registering on time. We will not go into what you'll get if you do not register on time as we won't have time to secure a decent body. Dance will be semi-formal at the banquet room in the Cavalier Hotel at Virginia Beach. We promise a good time to be had by all. If you have any specific questions address them to Bro. Clyde Emerson as he is head of the committee that is setting up the dance.

At a later date I will send out further information on the convention featuring a message from our fearless leader, Beta Alpha's president, Rick Davis. Look for it.

Remeber to fill out the last sheet and return it by June 1st. This is most important.

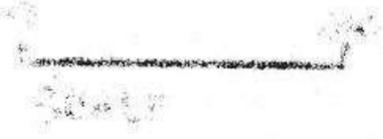
Signed



Fearless Brother G. Eng, esq.

Who liveth and reigneth

ΓΔΨ



Canada

TORONTO

United States

DOG SLED
ROUTE

Atlantic
Ocean

MASON-DIXON LINE

WASHINGTON

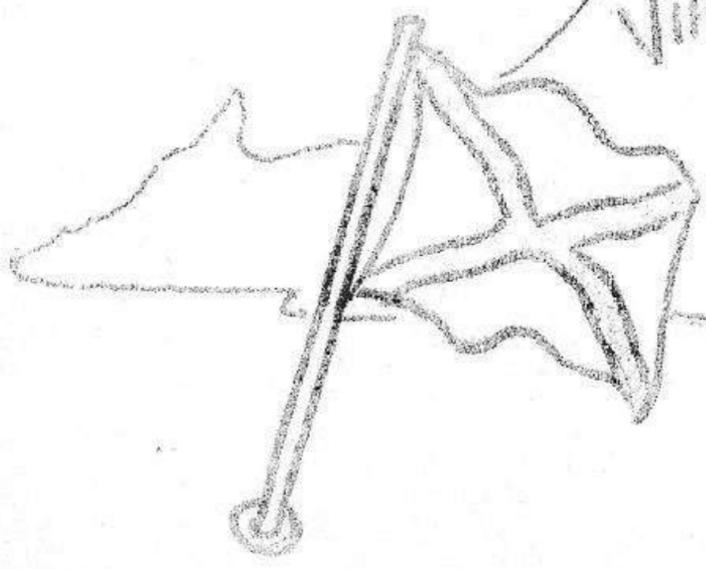
VIRGINIA

Richmond

Hopewell

VIRGINIA
Beach

"the world's largest
Resort City"



VIRGINIA BEACH



"Cavalier"
Private
Beach

MOTELS

THE BOARDWALK

Brd.

Atlantic

The Black
Neptune's
Corner
Angus
The
Atlantic
Ocean

Sightseeing Boat Cruises
Frontier City

ROUTE 168

Sea Side
Amusement
Park

"Sea Side
Dancing Pavillion"

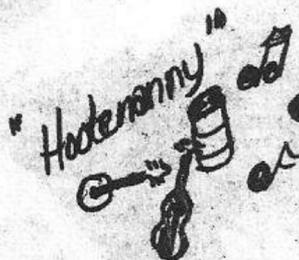
"The
Top Hat"

Lyon's Den

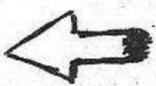
"Peppermint
Lounge"

"The Shadows
of Virginia Beach"

Freedom "7"
Dragstrip



MOTELS



GALLUP POLL

- YES NO Brothers, would you like to attend a convention where as all the girls measurements are 36-26-36? (If so come to the Convention at Virginia Beach)
-
- Brother, do you enjoy 90° temperatures and swimming in in the Atlantic Ocean with water temperatures around 75°? (If so come to the Convention at Virginia Beach Labor Day week-end)
- Would you like to have a "swinging" time with those good looking guys from Beta Alpha, and sample some of that Southern Hospitality that you-all have heard so much about? (If so come to the Convention at Virginia Beach Labor Day week-end)

IMPORTANT

Subject: Reservation Cards

Dear Brother President,

It is most urgent that you inquire into the body of your chapter and find out EXACTLY how many Brothers from your chapter will be attending the Convention.

Please detach this sheet and return it in the enclosed envelope. It is most important that this be done on or before June first, 1964.

The porpose is to find out many Reservations cards should be sent to your chapter.

FILL IN HERE the number of Brothers pending attendance to the Convention Labor Day week-end. _____

Yours in bonds,

Allen Stanley

Allen Stanley